



We develop  
payment solutions

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We connect needs with answers



# Vision and Mission

We generate safe, dynamic and quality solutions that improve the business of our clients and the daily life of every other person.

We develop and market multi-brand and multiplatform processing and payment solutions.

We have a solid corporate culture, united and connected work teams, focused on generating connections that positively impact on people, economics and society.

# What do we do?

We develop systems / software, platforms, applied technologies and all types of payment solutions and processing.

We have a comprehensive and versatile portfolio that adapts to the needs of our clients.

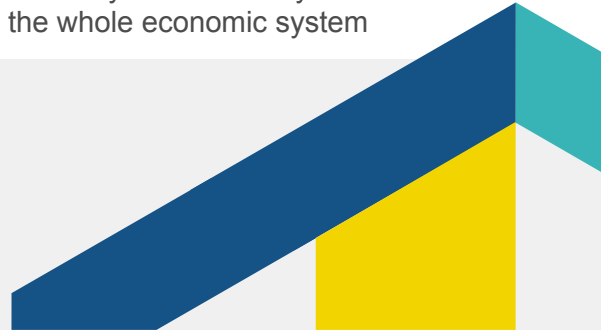


We facilitate the exchange of goods and services between people



We boost activity and efficiency of trade and the whole economic system

We seek to generate safe and quality payment solutions that simplify people's lives.



# Our portfolio of Services and Solutions



## Merchant Acquiring

- Visa, Mastercard and Cabal
- Merchant Services (including Automatic Debt Management and Reconciliations)
- Pos Network (LaPos) and more than 60 brands
- Private Label transactions capture (benefit programs, loyalty, health services, etc.)
- Payment Gateway (Decidir)



## Payment Solutions

- Issuing and development of Visa brand products (Credit - Debit - Prepaid - Business / Corporate / Fleet)
- Micropayment Solutions (Monedero)
- Electronic Bill Payments (Pagomiscuentas)
- Payment Aggregator: Payment Button – Virtual Wallet – mPos (Todo Pago)



## Card and network processing

- Issuing and Acquiring Processing (Visa, MC, Amex certified)
- International presence
- ATMs (local and international)



## Value-added solutions

- Security and prevention of Fraud, Risk Management, Chargeback Management, Authentication, Scoring, etc.
- Telemarketing and Customer Service
- Business Solutions
- Loyalty Programs



## Development and innovation

- Commercial Intelligence
- Innovation Lab
- Software Factory as a Service

# Prisma in numbers

## Worldwide

+60 customers in 15 countries

## In Latin America

3<sup>rd</sup> Largest Merchant Acquirer

## In Argentina

N1° in acquiring and processing of cards  
+7000MM of transactions

### Acquiring



**+1335 MM**  
authorized TX



**+676** THOUSAND  
Stores affiliated



**+486** THOUSAND  
POS

Gateway online payment



**+15** years  
of experience

**+50**

payment types processed

### Payment Solutions

World class  
product  
platform



Credit/Debit/ Prepayment  
For individuals and  
companies

Electronic Bill  
Payments



**16** banks  
offer payment  
services with PMC



**5865**  
companies  
collect their  
services

2°



Payment Aggregator  
platform

After only 1 year of its launching



**+3.8 MM**  
of clients

### Card and network processing

**+54**

THOUSANDS  
authorizations  
per minute



**+92 MM**  
Processed cards

**+7200**

ATMs across  
the country



**742 MM**  
ATM transactions per  
year

### Value added solutions

The lowest  
**Fraud**  
percentage in  
the region

**+160 MM**  
Automated enquires

# Main customers



+60

Issuers in  
15 countries of  
Latin America,  
Caribe & USA.

+7 M

collecting  
agencies &  
service  
companies



+600 M

companies  
& stores

# Our brands

We have powerful brands that connect people, businesses, companies and financial institutions

 **monedero**

**LAPOS**  
terminales

**CENTRALPOS**  
conciliaciones

 **PagoMisCuentas**

 **Banelco**

**DECIDIR**  
gateway

 **TODOPAGO**

# Applied technology

We have:

- The latest technology for processing databases.
- The most modern communications network.
- The strongest hardware on the market.
- 2 modern personalization centers that ensure world class performance and reliability.

Mainframe  
**+4000** MIPS



IBM

Front end  
transaccional



Active  
Datawarehouse  
**+40** TB



TERADATA

Physical and virtual  
servers  
**+1800**



DELL EMC

Customization  
**+2,5M** /  
month



Datacard

Routers, switches  
and firewalls  
**+5000**



CISCO FORTINET



# Partners

We transform information into  
knowledge and knowledge in  
solutions

The IBM logo, consisting of the letters "IBM" in a bold, blue, sans-serif font.The Cisco logo, featuring a stylized bridge icon above the word "CISCO" in a red, sans-serif font.The Telefonica logo, featuring the word "Telefonica" in a blue, cursive script font.The Teradata logo, featuring the word "TERADATA" in a bold, orange, sans-serif font.

Best in class partners

The Datacard Group logo, featuring the word "Datacard" in blue and "Group" in black, both in a sans-serif font.The Stratus Technologies logo, featuring a stylized orange arc above the word "Stratus" in bold and "Technologies" in a smaller font, both in black.The Dell logo, featuring the word "DELL" in a bold, blue, sans-serif font.The Avaya logo, featuring the word "AVAYA" in a bold, red, sans-serif font.The BT logo, featuring the letters "BT" in blue and a colorful globe icon.The Microsoft logo, featuring the word "Microsoft" in a blue, sans-serif font.The HP logo, featuring the letters "hp" in white inside a blue circle.The MicroStrategy logo, featuring the word "MicroStrategy" in a red, sans-serif font.

# Innovation

The growing implementation of new technologies and the flourishing of fintech companies in the local market, transformed the dynamics of the industry.

Prisma Medios de Pago, through all its products, provides powerful and reliable components that nourish the infrastructure ecosystem.



# Prisma District

Located in the Technological District in Parque Patricios, is one of the three major projects in the City of Buenos Aires.



## Datacenter

**UPTIME INSTITUTE  
TIER III  
CERTIFICATION**



**+27M m<sup>2</sup>**  
developed  
in 5 central buildings



**USD 100 MM**  
inversion



**Card personalisation Center**  
One of the largest in the region.

**Designed** according to our collaborative - work culture



Auditorium  
for 250  
people



120 open  
spaces for  
meetings



Dinning  
room



12 coffee  
points



Gym and  
classes



Medical  
office



Lactarium

**UptimeInstitute™**  
Certificación de DataCenter



Bóveda construida  
bajo requerimientos  
BCRA



Centro de personalización certificado  
para todas las marcas



# Our people and culture

The diversity of talents is the key to our versatility.

We are an open - minded company. That's why we create transparent and collaborative work spaces that enhance the execution and development of our professionals and the creation of high performance teams.

## Talent development

100%

Of our leaders are trained to manage talent



Partnership with academic entities and entrepreneurs to train and attract talents



Performance, management and recognition program



Job Posting program activates the promotion of internal development

+20

Benefits and leisure activities for the employee and his family

## Direct jobs



+1200

## Training programs

Young professionals • First working challenge

**+20.000 hours**  
of training a year

Focus on competence development, professional updating and digital transformation



# Our contribution to programs and foundations



We want to leave a positive influence in our environment. That is why we promote the financial, social and educational inclusion.



**PRISMA**  
medios de pago